

ADITYA JOSHI

Technical Product & Delivery Lead

SaaS Platforms | WordPress Ecosystem | 250+ Projects Delivered | Global Client Delivery



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PROFESSIONAL SUMMARY

Technical Product & Delivery Leader with 9+ years of experience building SaaS platforms and delivering 250+ web projects with distributed teams.

AT A GLANCE — KEY NUMBERS

250+ Projects Delivered	15 Developers Managed at Once	70+ Freelancers Coordinated	9+ Years of Delivery Experience
3 Owned Products Built & Published	2 SaaS Platforms in Development	US+UAE International Client Markets	RTL Multilingual Delivery

CORE COMPETENCIES

Product & Delivery	Leadership & People	Platforms & Ecosystem
Product Strategy & Road mapping	Cross-Functional Team Leadership	SaaS Platform Management
End-to-End Delivery Management	Stakeholder & Client Communication	WordPress Ecosystem & Plugins
Agile / Scrum Sprint Execution	Freelancer Network Coordination	E-Commerce, Portals & Web Platforms
Requirements Gathering & Scoping	QA Oversight & Release Management	International & Remote Delivery

PROFESSIONAL EXPERIENCE

Founder & Technical Product / Delivery Lead — Ansh Softech & TechACG

2016 – Present

► Leadership & Team Management

- Built and scaled distributed engineering teams of up to 15 developers running across concurrent project streams
- Recruited, onboarded and coordinated 70+ freelancers — designers, developers and QA testers — managing output quality and deadlines
- Established delivery processes, sprint cadences, review cycles and quality benchmarks adopted across the entire operation

► Product & Project Delivery

- Delivered 250+ websites including property portals, travel platforms, SaaS systems and e-commerce solutions for clients across India, the US and UAE.
- Led projects across the full lifecycle: discovery, requirements, scope definition, sprint planning, stakeholder reviews and production release.
- Managed international client communication across time zones, translated business requirements into actionable technical roadmaps.
- Led multilingual and RTL Hebrew website implementations for international markets, coordinating cross-cultural UX requirements

► Own Product Development

- Conceived, roadmapped and led development of 3 proprietary products from zero to market — SeatKit, SeatDeck and Pramanix
- Defined product specifications, user stories, MVP scope and release plans; coordinated developer and designer execution end-to-end
- Published SeatKit LMS Plugin on WordPress.org; developed SeatDeck Free + Pro Theme Framework for wide distribution

PRODUCTS BUILT

Product Name	Type	Status	Description	Link
SeatKit Plugin	WP Plugin	Live	A professional seat booking and ticket reservation plugin for WordPress	wordpress.org/plugins/seatkit
SeatKit Pro	WP Plugin	Live	Comes with add-on pro features	seatkit.digiindian.com
Pramanix	SaaS	In Dev	An all-in-one SaaS platform that helps compliance and waste-management firms manage regulations, operations, and client workflows with complete audit visibility.	gem.digiindian.com (preview)
Suitlex	Web builder	In Dev	<i>Website-generation platform that helps users to build professional, exportable static websites without breaking structure, SEO, or performance.</i>	suitlex.digiindian.com (preview)

TOOLS & PLATFORMS

PROJECT MANAGEMENT	COLLABORATION	DESIGN	WEB PLATFORMS
<ul style="list-style-type: none">• Jira• Asana• ClickUp	<ul style="list-style-type: none">• Slack• Airtable• Confluence	<ul style="list-style-type: none">• Figma• Canva• Adobe Photoshop	<ul style="list-style-type: none">• WordPress• Laravel• Strapi

EDUCATION

Bachelor of Engineering in Computer Science - 7.6 CGPA

2012-2016

[RGPV] Mathuradevi Institute of Technology and Management • Indore, MP

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